

## Sungyong Chang

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ACADEMIC POSITION **London Business School**  
Assistant Professor of Strategy and Entrepreneurship, 2017-

EDUCATION **Columbia University, Columbia Business School**  
Ph.D., Management, 2018  
**Seoul National University, Business School and College of Social Sciences**  
M.S., Strategy and International Business, 2011  
B.A., Business and Economics (*Valedictorian, Summa Cum Laude*), 2007

PUBLICATIONS (1) Sungyong Chang, J.P. Eggers, Daniel D. Keum. [Bottleneck resources, market relatedness, and the dynamics of organizational growth](#). forthcoming, *Organization Scienc.*  
(2) Sukhun Kang, Sungyong Chang, Joseph Ross, Jennifer E. Miller, [Implementation of 21st Century Cures Act expanded access policies requirements](#), forthcoming, *Clinical Pharmacology & Therapeutics*  
(3) Sungyong Chang, Bruce Kogut, Jae-Suk Yang. 2016. [Global diversification discount and its discontents: A bit of self-selection makes a world of difference](#). *Strategic Management Journal*, 37(11):2254-2274.  
- 2015 *Academy of Management Best Paper Proceedings*

WORKING PAPERS (1) Sungyong Chang, [Two faces of decomposability in search: Evidence from the recorded music industry 1995-2015](#), Revise and resubmit, *Strategic Management Journal*  
- 2018 *Academy of Management Best Paper Proceedings*  
(2) Sungyong Chang, Hyunseob Kim, Jaeyong Song, Keun Lee, [Role of latecomers' imitation in overtaking industry leaders under Schumpeterian competition](#), Revise and resubmit, *Academy of Management Review*  
(3) Sungyong Chang, Jeho Lee, Jaeyong Song, [Understanding diffusion phenomena from a network perspective: Dynamic implications of bridges in integrating disconnected parts](#), Under review, *Strategic Management Journal*  
(4) Sanghyun Park, Sungyong Chang, [Border of network effects and early internationalization as a latecomer strategy](#), Under review, *Academy of Management Review*  
(5) Sungyong Chang, Hyunseob Kim, Jaeyong Song, Keun Lee, [Dynamics of imitation versus innovation in technological leadership change: Latecomers' catch-up strategies in diverse technological regimes](#), Under review, *Research Policy*  
(6) Sukhun Kang, Sungyong Chang, When do firms provide early access prior to commercialization? Evidence from expanded access programs in oncology drug market

WORK IN PROGRESS (1) (with Hyunseob Kim, Nina Teng) Standardized development toolkits and product innovation: Evidence from the game engine and video game industry. (Preliminary draft)  
(2) Imitative entrants, industry cyclicality and competitive dynamics: Evidence from the DRAM industry 2005-2014 (Preliminary draft)  
(3) When does a decomposed search improve search performance? Evidence from the Recorded Music industry 1995-2015

	(4) (with Olenka Kacperczyk, Divya Saxena) Unemployment insurance and firm innovation: Evidence from the recorded music industry (Data analysis)
	(5) (with Liinus Hietaniemi) Distribution and persistence of the firm growth rate: Evidence from the population of Finnish firms (Data analysis and modeling)
TEACHING AWARDS	London Business School Best Teacher Award MiM (2021) London Business School Best Teacher Award MiM (2020) London Business School Best Teacher Award MiM (2019)
TEACHING	(Master) Business Strategy Analytics, 2020- (Master) Strategic Analysis, Strategy 1 & Strategy 2, 2018- (PhD) Behavioural Foundation of Strategy, 2019-
INVITED SEMINARS	Bocconi U., Boston U., Harvard Business School, HEC Paris, HKUST, KAIST, INSEAD, London Business School, New York U., Ohio State U., Seoul National U., U. of Connecticut, U. of Minnesota, U. of North Carolina Chapel Hill, U. of Southern Denmark (planned), U. of Surrey, U. of Wisconsin-Madison, U. of Washington
RESEARCH AWARDS & HONORS	P. J. Buckley and M. Casson Dissertation Award, <i>Academy of International Business</i> (2019) Nominee, William H. Newman Award for Best Paper Based on a Dissertation (nominated by Strategic Management (STR) Division), <i>Academy of Management</i> (2018) Distinguished Student Paper Award, <i>Academy of Management - Strategic Management (STR) Division</i> (2018) Fundacao Dom Cabral Best Paper in Strategy/IB Theory Award, <i>Academy of Management - International Management (IM) Division</i> (2015) “That’s Interesting!” Award, <i>Academy of International Business</i> (2015) AmorePacific Best Student Paper Award, <i>Academy of International Business Korea Chapter</i> (2015) SERI Best Student Paper Award, <i>Association of Korean Management Scholars</i> (2014) Best Paper Award, <i>Korean Society for Innovation Management and Economics</i> (2011) Best Paper Award, <i>Korean Academic Society of Business Administration</i> (2007) Best Case Research Award, <i>Seoul National University Business School</i> (2007) Best Academic Achievement Award, <i>SNU College of Commerce Alumni Association</i> (2007) Presidential Award, <i>Seoul National University</i> (2007)
GRANTS AND FELLOWSHIPS	Grant for COVID-19 research, <i>Wheeler Institute for Business and Development</i> (2020) Grant, <i>Wheeler Institute for Business and Development</i> (2019) Grant, <i>LBS Institute of Innovation and Entrepreneurship</i> (2019) Grant, <i>Columbia S. Bernstein Center for Leadership and Ethics</i> (2016) Grant, <i>Columbia Center on Japanese Economy and Business</i> (2014, 2016) Grant, <i>Columbia J. Chazen Institute of International Business</i> (2015) Grant, <i>Columbia Center for International Business Education &amp; Research</i> (2013) Research Scholarship, <i>Seoul National University Alumni Association, New York</i> (2013) Overseas Graduate Fellowship, <i>Korea Foundation for Advanced Studies</i> (2011-2017) Brain Korea 21 Scholarship (2007, 2010) Undergraduate Fellowship, <i>Gwanjung Educational Foundation</i> (2006-2007) Undergraduate Scholar Research Grant, <i>Seoul National University</i> (2006) Academic Merit Scholarship, <i>Seoul National University</i> (2002-2005)
EDITORIAL REVIEW BOARD	<i>Strategic Management Journal</i> (2019-)
REFeree SERVICE	<i>Academy of Management Review, Organization Science, Strategic Management Journal, Research Policy, California Management Review, Journal of Management Studies, Academy of Management Discoveries</i>