

## Sungyong Chang

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ACADEMIC POSITION **London Business School**  
Assistant Professor of Strategy and Entrepreneurship, 2017-

EDUCATION **Columbia University, Columbia Business School**  
Ph.D., Management, 2018  
**Seoul National University, Business School and College of Social Sciences**  
M.S., Strategy and International Business, 2011  
B.A., Business and Economics (*Valedictorian, Summa Cum Laude*), 2007

PUBLICATIONS (1) Sungyong Chang, [Two faces of decomposability in search: Evidence from the recorded music industry 1995-2015](#), Conditionally Accepted, *Strategic Management Journal*  
(2) Sungyong Chang, JP Eggers, Daniel Keum, 2022, [Bottleneck resources, market relatedness, and the dynamics of organizational growth](#), *Organization Science*, 33(3):1049-1067.  
(3) Sukhun Kang, Sungyong Chang, Joseph Ross, Jennifer E. Miller, 2021, [Implementation of 21st Century Cures Act expanded access policies requirements](#), *Clinical Pharmacology & Therapeutics*, 110(6): 1579-1584.  
(4) Sungyong Chang, Bruce Kogut, Jae-Suk Yang, 2016, [Global diversification discount and its discontents: A bit of self-selection makes a world of difference](#), *Strategic Management Journal*, 37(11): 2254-2274.

WORKING PAPERS (1) Sungyong Chang, Jeho Lee, Jaeyong Song, [Giant cluster, diffusion of innovative ideas, and learning across subgroups](#), Revise and resubmit, *Strategic Management Journal*  
(2) Sungyong Chang, Hyunseob Kim, Jaeyong Song, Keun Lee, [Role of latecomers' imitation in overtaking industry leaders under Schumpeterian competition](#), Revise and resubmit, *Strategic Management Journal*  
(3) Sungyong Chang, Hyunseob Kim, Jaeyong Song, Keun Lee, [Dynamics of imitation versus innovation in technological leadership change: Latecomers' catch-up strategies in diverse technological regimes](#), Revise and resubmit, *Research Policy*  
(4) Sanghyun Park, Sungyong Chang, [Border of network effects and early internationalization as a latecomer strategy](#), Under review, *Academy of Management Review*  
(5) Sukhun Kang, Sungyong Chang, When do firms provide early access prior to commercialization? Evidence from expanded access programs in oncology drug market  
(6) Sungyong Chang, Hyunseob Kim, Nina Teng, Standardized development toolkits and product innovation: Evidence from the game engine and video game industry.  
(7) Sungyong Chang, Imitative entrants, industry cyclicality and competitive dynamics: Evidence from the DRAM industry 2005-2014

WORK IN PROGRESS (1) (with Olenka Kacperczyk, Divya Saxena) Unemployment insurance and firm innovation: Evidence from the recorded music industry (Data analysis)  
(2) When does a decomposed search improve search performance? Evidence from the recorded music industry 1995-2015  
(3) (with Liinus Hietaniemi) Distribution and persistence of the firm growth rate: Evidence from the population of Finnish firms (Data analysis and modeling)

TEACHING AWARDS & COURSES	London Business School Best Teacher Award MiM (2022, 2021, 2020, 2019) (Master) Strategic Analysis, Strategy 1 & Strategy 2, 2018- (Master) Business Strategy Analytics, 2020- (PhD) Behavioural Foundation of Strategy, 2019-
INVITED SEMINARS, WORKSHOPS, CONFERENCES	(2022) New York University Grossman School of Medicine (CUPA Group), University of Southern Denmark, Korea University (Planned), LBS Sumantra Ghoshal Conference, Theoretical Organization Models Conference, AOM Conference (2021) KAIST, University of Texas Austin Technology & Entrepreneurship Conference, Seoul National University, LBS Sumantra Ghoshal Conference, AOM Conference (2020) Seoul National University, Strategy Science Conference, AIB Conference (2019) University of Surrey, Dartmouth Strategy Junior Summer Workshop, AOM Conference (2018) Dartmouth Strategy Junior Summer Workshop, AOM Conference (2017) London Business School, University of Wisconsin-Madison, University of Connecticut, AOM Conference (2016) Harvard Business School, New York University, INSEAD Strategy Unit, INSEAD EFE Unit, Bocconi University, Boston University, HEC Paris, HKUST, Ohio State University, University of Minnesota, University of North Carolina - Chapel Hill, University of Washington - Seattle, AOM Conference
RESEARCH AWARDS & HONORS	P. J. Buckley and M. Casson Dissertation Award, <i>Academy of International Business</i> (2019) Nominee, William H. Newman Award for Best Paper Based on a Dissertation (nominated by Strategic Management (STR) Division), <i>Academy of Management</i> (2018) Distinguished Student Paper Award, <i>Academy of Management - Strategic Management (STR) Division</i> (2018) Fundacao Dom Cabral Best Paper in Strategy/IB Theory Award, <i>Academy of Management - International Management (IM) Division</i> (2015) “That’s Interesting!” Award, <i>Academy of International Business</i> (2015) Best Student Paper Award, <i>Academy of International Business Korea Chapter</i> (2015) SERI Best Student Paper Award, <i>Association of Korean Management Scholars</i> (2014) Best Paper Award, <i>Korean Society for Innovation Management and Economics</i> (2011) Best Paper Award, <i>Korean Academic Society of Business Administration</i> (2007) Best Case Research Award, <i>Seoul National University Business School</i> (2007) Best Academic Achievement Award, <i>SNU College of Commerce Alumni Association</i> (2007) Presidential Award, <i>Seoul National University</i> (2007)
GRANTS AND FELLOWSHIPS	Grant, <i>Wheeler Institute for Business and Development</i> (2019, 2020) Grant, <i>LBS Institute of Innovation and Entrepreneurship</i> (2019) Grant, <i>Columbia S. Bernstein Center for Leadership and Ethics</i> (2016) Grant, <i>Columbia Center on Japanese Economy and Business</i> (2014, 2016) Grant, <i>Columbia J. Chazen Institute of International Business</i> (2015) Grant, <i>Columbia Center for International Business Education &amp; Research</i> (2013) Research Scholarship, <i>Seoul National University Alumni Association, New York</i> (2013) Overseas Graduate Fellowship, <i>Korea Foundation for Advanced Studies</i> (2011-2017) Brain Korea 21 Scholarship (2007, 2010) Undergraduate Fellowship, <i>Gwanjung Educational Foundation</i> (2006-2007) Undergraduate Scholar Research Grant, <i>Seoul National University</i> (2006) Academic Merit Scholarship, <i>Seoul National University</i> (2002-2005)
EDITORIAL REVIEW BOARD	<i>Strategic Management Journal</i> (2019-)
REFEREE SERVICE	<i>Academy of Management Review, Administrative Science Quarterly, Management Science, Organization Science, Strategic Management Journal, Research Policy, California Management Review, Journal of Management Studies, Academy of Management Discoveries</i>